

## CAGAYAN DE ORO CITY THE CITY OF GOLDEN FRIENDSHIP

**Cagayan de Oro** is the provincial capital city of Misamis Oriental. It lies along the northern coastline on the island of Mindanao.

It is known as the "City of Golden Friendship" (*Dakbayan sa Bulawanong Panaghigala-ay* in Cebuano), for the camaraderie and hospitality that are inherent and traditional traits of its citizens.

Cagayan de Oro is considered as the **Gateway to Northern Mindanao** noted for its accessibility, business growth and attractions. A growing metropolis, it is classified as a first-class city and serves as the regional centre of Northern Mindanao (Region X).

### **Tourism:**

Cagayan de Oro city has many tourist spots to showcase. It is also a favorite among nature lovers and adventurers. Aside from its famous white water rafting adventure, the following can also be visited:

- **The Gardens of Malasag Eco-Tourism Village** is located in a reforested area in Malasag Hill. This seven-hectare village has replicas of tribal houses in the region and shows a panoramic view of Macajalar Bay.
- **Makahambus Cave and Adventure Park** has an underground cave with a 130 foot (40 m) circular gorge. The ravine is thick with plants and huge trees.
- **Mapawa Nature Park** offers horseback riding, biking, zip lining and nature trekking adventures.
- **Museo de Oro** is located inside the campus of Xavier University - Ateneo de Cagayan. The museum exhibits artefacts' dug from Huluga Cave and repertoire of Bukidnon and Maranao cultures that have survived the ravages of time.
- **MacArthur Memorial Marker** is a historical marker located in the Cagayan de Oro Port. The wharf where the memorial marker is located was where General Douglas MacArthur, his family and his staff landed while escaping to Australia during the start of the Second World War.
- **Divine Mercy Shrine** in El Salvador City Misamis Oriental, Philippines is located in *Divine Mercy Hills*, overlooking Macajalar Bay on the Mindanao island, southern part of the Philippines. The shrine was completed in 2008 and is noted for having a 15.24 metre (50-feet) statue of the Divine Mercy Jesus. It serves as a pilgrimage site for Divine Mercy devotees.

## REGISTRATION

	Rate	
	Early Registration (Until June 15, 2013)	On-site (After June 15, 2013)
Industry	Php 3000	Php 3500
Academe/ Government	Php 2500	Php 3000
Local Students (Undergrad)	Php 2500	Php 2500
Foreign Participant	US\$ 200	US\$ 250

**Registration includes forum kit, certificate of participation and all catering (morning coffees, lunches, afternoon coffees, forum dinner)**

You may deposit payment at:

Bank: BPI  
 Account Name: Philippine Institute of Chemical Engineers  
 Account Number: 9333-0431-54

### **Contact Us:**

The Forum Secretariat  
 PIChE-CdeO International Scientific & Engineering Forum 2013  
 Cagayan de Oro City, Philippines

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**PIChE-CdeO  
ISEF  
INTERNATIONAL  
SCIENTIFIC & ENGINEERING  
FORUM 2013**

**THEME: Fostering Research  
and Innovation in Engineering  
& Technology**

**July 17—19, 2013**

**Pearlmount Hotel**

**Limketkai Drive, Cagayan de Oro  
City, Philippines 9000**

HOSTED BY:

Philippine Institute of Chemical  
Engineers—Cagayan de Oro Chapter

## Welcome Message

In behalf of the Organizing Committee, I would like to invite you to participate in the **PICHe-CdeO International Scientific & Engineering Forum 2013** (PICHe CdeO ISEF 2013) to be held at Pearlmont Inn,, Limketkai Center, Cagayan de Oro City, Philippines on July 17–19, (Wednesday – Friday), 2013, with the theme **“Fostering Research and Innovation in Engineering & Technology”**. The forum is organized and to be hosted by the Philippine Institute of Chemical Engineers –Cagayan de Oro Chapter (PICHe-CdeO).

The forum will feature renowned plenary speakers, parallel technical sessions, interactive poster sessions and entertaining social functions. Intending authors are invited to contribute high-quality papers. All abstracts are to be submitted electronically through the forum's email address on May 15, 2013. All contributed papers will be reviewed by experts. For general inquiries, please contact our Technical Coordinators, Engr. Redemptor P. Ladica at [redemptor96@gmail.com](mailto:redemptor96@gmail.com), Dr. Consorcio S. Namoco, Jr. at [csnamocojr@yahoo.com](mailto:csnamocojr@yahoo.com) or Engr. Edwin Richard R. Ortiz at [edwinrichard.ortiz@yahoo.com](mailto:edwinrichard.ortiz@yahoo.com) or through the chapter's email address, [piche-cdo@pichenet.org](mailto:piche-cdo@pichenet.org).

The forum will be a technical event of engineers, scientists, researchers, environmentalists and educators in the Southeast Asian region and students as well.

Thank you and we look forward to your participation.

Engr. GEMALYN J. BADILLA  
Forum Chairperson



## SCOPE OF THE FORUM

The forum will cover the following, but not limited to:

- \* Waste Technologies and Management
- Air Pollution Mitigation, Monitoring and Control Technologies
- Green and Sustainable Chemistry
- Sustainable Environmental Management
- Clean Production Technologies: Control, Treatment & Remediation Techniques
- Water Supply and Resource Management
- Alternative Agricultural Technologies & Management
- Food Production Technologies
- Instrumentation and Process Control
- Industrial Resource Management
- Nano science, Nanotechnology and Molecular Chemistry
- Electronic Sensing Technologies: Chemical and Biosensors
- Material Science and Engineering
- Sustainable and Green Energy; Biofuels, Alternative Energy and Renewable Energy
- Information and Communication Technologies
- Microelectronics
- Mechatronics and Robotics
- Human Resource Management in Industries
- Quality Assurance and Management
- Molecular Medicine
- Laser Technologies
- Remote Sensing Technologies

## IMPORTANT DATES

Abstract Submission                      May 15, 2013  
Notification of Acceptance              May 31, 2013  
Full Manuscript Submission              June 15 2013

## TENTATIVE PROGRAM

DAY 1            ( Wednesday, 17 July 2013)  
1400—1700    Registration  
                    Viewing of Poster Presentations

DAY 2            ( Thursday, 18 July 2013)  
0900—1200    Opening Ceremonies & Plenary Lectures  
1200—1300    Lunch  
1300—1500    First Parallel Paper Sessions I – III  
1500—1530    Coffee Break  
1530—1730    Second Parallel Paper Sessions I –III  
1830 –2230    Dinner & Fellowship

DAY 3            ( Friday, 19 July 2013)  
0800—1000    Plenary Lectures  
1000—1030    Coffee Break  
1030 –1230    Third Parallel Technical Paper Sessions    I – III  
1230 –1400    Lunch  
1400 –1540    Fourth Parallel Technical Paper Sessions I–III  
1540 –1610    Coffee Break  
1610 –1720    Closing Ceremonies

Saturday, 20 July 2013

White Water Rafting / Dahilayan  
Adventure Park (Optional)

